



DEPARTMENT OF THE ARMY
UNITED STATES ARMY INTELLIGENCE AND SECURITY COMMAND
501ST MILITARY INTELLIGENCE BRIGADE
UNIT 15282
APO AP 96205-5282

IADK-Z

AUG 12 2014

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: Brigade Policy Letter #19 – Retention Incentive and Awards Program

1. References:

- a. AR 601-280 (Army Retention Program) 31 January 2006.
- b. AR 600-8-10 (Leaves and Passes) 15 February 2006.

2. Purpose. To provide guidance on reenlistment incentives available to Soldiers of the 501st Military Intelligence Brigade, to reinforce responsibilities of leaders within our reenlistment program, and to identify standards for reenlistment awards for Battalions.

3. Summary. The Department of the Army and this Brigade must reenlist our most outstanding Soldiers or transition them into the Reserve Component. We train Soldiers and grow leaders. Command involvement and strong leadership are what encourage Soldiers to "Stay Army." Leaders at all ranks must be actively involved in the total retention effort. Company commanders will:

- a. Take ownership of the company retention program;
- b. Reenlist the highest number of quality Soldiers; and
- c. Enforce the interview requirements for all Soldiers assigned to the unit.

4. Specifics. All Soldiers who reenlist in the Regular Army, transfer into the Reserve or National Guard troop program unit, or are selected for the United States Military Academy Preparatory School (USMAPS), the Officer Candidate School (OCS), or the Warrant Officer Program, will receive the following incentives:

- a. The day of and the day after a reenlistment is considered a non-duty days.
- b. Additionally, Soldiers, who reenlist for the Current Station Stabilization reenlistment option or the Regular Army Reenlistment Option to meet the service remaining requirement for an approved in-place consecutive overseas tour (IPCOT), foreign service tour extension (FSTE) or Assignment Incentive Pay (AIP) will receive an additional four-day pass.

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c. The chain of command will ensure soldiers receive these benefits and that all passes are taken within 30 days of reenlistment.

d. Reenlistment Awards. Units must achieve a minimum of 100% in initial term, mid-career, career and reserve component categories for award eligibility. Quarterly awards include:

(1) To be eligible for a quarterly award, units must be above the set glide path by INSCOM in initial term, mid-career, and career term.

(2) Any Battalion which achieves its assigned mission will receive a commander's retention excellence plaque for display in the Battalion area.

(3) A unit with the highest percentage of current station stabilization reenlistments will receive a plaque for excellence in retaining soldiers within their respective unit.

(4) The battalion which achieves the highest overall percentage will receive a "revolving" trophy. We will engrave and present the trophy to the winning unit and continue the sequence at the end of the quarter. The trophy will be permanently awarded to the battalion with the highest overall average at the end of the fiscal year.

5. The point of contact for this policy letter is the Brigade Career Counselor at DSN 315-723-4092.



KRIS A. ARNOLD
COL, MI
Commanding

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